INTERNATIONAL VENUES ON COOPETITION STRATEGY

European Institute for Advanced Studies in Management
EIASM Workshop Series on Coopetition Strategy

PREVIOUS

1. Inaugural EIASM Workshop on Coopetition Strategy: Towards a New Kind of Interfirm Dynamics?
   University of Catania, Italy, September 16-17, 2004
   Chair: Giovanni Battista Dagnino
   Distinguished Speakers: Yves Doz (INSEAD), Andrea Cuomo (STMicroelectronics)
   Web site: www.eiasm.org/frontoffice/event_announcement.asp?event_id=336

2. Second EIASM Workshop on Coopetition Strategy
   SDA Bocconi School of Management of Milan, Italy, September 14-15, 2006
   Chairs: Sandro Castaldo, Giovanni Battista Dagnino and Gianmario Verona
   Distinguished Speaker: Barry Nalebuff (Yale)
   Web site: www.eiasm.org/frontoffice/event_announcement.asp?event_id=433

3. Third EIASM Workshop on Coopetition Strategy – Stretching the Boundaries of Coopetition
   University Carlos III, Madrid, Spain, February 7-8, 2008
   Chairs: Daniela Baglieri, Giovanni Battista Dagnino, Marco Giarratana and Isabel Gutierrez
   Distinguished Speakers: Javier Gimeno (INSEAD), Mike Hitt (Texas A&M), David Hsu (Wharton), Joan Enric Ricart (IESE)
   Web site: www.eiasm.org/frontoffice/event_announcement.asp?event_id=530

4. Fourth EIASM Workshop on Coopetition Strategy – Coopetition and Innovation
   University of Montpellier South of France and GSCM Montpellier Business School
   Montpellier, France, June 17-18, 2010
   Chairs: Giovanni Battista Dagnino, Frédéric Le Roy and Said Yami
   Distinguished Speakers: Maria Bengtsson (UMEA), Pierre Dussauge (HEC Paris), Devi Gnyawali (Virginia Tech)
   Web site: www.eiasm.org/frontoffice/event_announcement.asp?event_id=671

5. Fifth EIASM Workshop on Coopetition and Value Networks
   University of Economics Katowice
   Katowice, Poland, September 13-14, 2012
   Distinguished Speakers: Soren Kock (Haken), Devi Gnyawali (Virginia Tech)
   Chairs: Wojciech Czakon, Giovanni Battista Dagnino and Frédéric Le Roy
   Web site: www.eiasm.org/frontoffice/event_announcement.asp?event_id=764

FORTHCOMING

6. Sixth EIASM Workshop on Coopetition Strategy
   University of Umeå
   Umea, Sweden: May 22-23, 2014
   Chairs: Wojciech Czakon, Giovanni Battista Dagnino and Frédéric Le Roy
   Scientific Committee: Maria Bengtsson (Umeå), Håkan Boter (Umeå), Sören Kock (Hanken) and Pavo Ritala (Lappeenranta)
   Distinguished Speaker: Eero Vaara
   Web site: www.eiasm.org/frontoffice/event_announcement.asp?event_id=988

European Academy of Management Tracks within EURAM Annual Conferences

7. Second EURAM Conference, Stockholm School of Entrepreneurship, Stockholm, May 2002
   Track on Coopetition Strategy: Towards a New Kind of Interfirm Dynamics?
   Chair: Giovanni Battista Dagnino and Giovanna Padula

   Track on Coopetition Strategy: The Paradoxical Management of Interdependences
   Chairs: Sandro Castaldo, Giovanni Battista Dagnino, Frédéric Le Roi, Gianmario Verona and Said Yami
Sub-Track on Coopetition strategies: Exploring new borders
Chairs: Wojciech Czakon, Giovanni Battista Dagnino, Anne Sophie Fernandez, Frédéric Le Roi, and Said Yami
Web site: www.euram2013.com/r/default.asp?id=FHEHFI

Academy of Management Professional Development Workshop
10. Coopetition Strategy: Current Issues and Future Research Directions
Chicago, IL, August 8, 2009
Organizers: Giovanni Battista Dagnino and Devi Gnyawali
Distinguished Speakers: Ming-Jer Chen (Darden), Yves Doz (INSEAD), Wally Ferrier (Kentucky), Mike Hitt (Texas A&M), and Ravi Madhavan (Pittsburgh)

11. Coopetition Research: Moving Beyond the Metaphor
73rd Academy of Management Meeting, Lake Buena Vista, FL: August: 9-13, 2013
Sponsoring Divisions: BPS, TIM, IM
Saturday, Aug 10 2013 9:00AM-11:30AM
Organizer: Manish Srivastava, Michigan Technological U.
Presenters: Giovanni Battista Dagnino (Catania), Javier Gimeno (INSEAD), Devi Gnyawali (Virginia Tech), Dovev Lavie (Technion), Ravi Madhavan (Pittsburgh), and Maria Bengtsson (Umea)
Web site: program.aom.org/2013/submission.asp?mode=ShowSession&SessionID=805

Strategic Management Society
SMS 30th Anniversary International Conference
Rome, September 12-15 2010
Program Co-chair: Giovanni Battista Dagnino
Session Organizers: Devi Gnyawali and Elena Rocco

12. Panel 1 on Coopetition Tension: Emerging Conceptual Issues
Web site: rome.strategicmanagement.net/tools/schedule/sessionDetails?id=100

13. Panel 2 on Diverse Perspectives on Understanding and Managing Coopetition Tension
Web site: rome.strategicmanagement.net/tools/schedule/sessionDetails?id=101

SMS 31st International Conference
Miami, FL, November 8, 2011

14. Showcase Symposium: From Cooperation and Competition to Coopetition Strategy
Organizers: Giovanni Battista Dagnino and Luiz Mesquita
Speakers: Bob Hoskisson (moderator), Giovanni Battista Dagnino, Wally Ferrier, Devi Gnyawali and Luiz Mesquita
Web site: miami.strategicmanagement.net/tools/schedule/sessionDetails?id=300

International Conference on Information Processing and Management of Uncertainty in Knowledge Based Systems - Catania, Italy, July 9-13, 2012

15. Session: Coopetition Strategy
Organizer/Chair: David Carfì and Giovanni Battista Dagnino
Participants: David (UC Riverside), Daniela Baglieri (Messina), Giovanni Battista Dagnino (Catania), Mahito Okura (Nagasaki) and Daniele Schillirò (Messina)

BOOKS ON COOPETITION STRATEGY

1. Coopetition Strategy: Theory, Experiments and Cases
Editors: Giovanni Battista Dagnino and Elena Rocco
Series: Routledge Studies in Global Competition
Published: July 7, 2009 (Paperback, September 2011)
Web site: www.routledgebusiness.com/books/Coopetition-Strategy.isbn9780415438988

2. Coopetition: Winning Strategies for the 21st Century
Editors: Sandro Castaldo, Giovanni Battista Dagnino, Frédéric Le Roy and Said Yami
Publisher: Edward Elgar
Published: June 2010
Web site: www.e-elgar.co.uk/Bookentry_contents.lasso?id=13418
CONFERENCE PRESENTATIONS ON COOPETITION STRATEGY


ONLINE PAPERS ON COOPETITION STRATEGY

1. Giovanni Battista Dagnino and Giovanna Padula
Coopetition Strategy: A New Kind of Interfirm Dynamics for Value Creation

2. Giovanna Padula and Giovanni Battista Dagnino
On the Nature and Drivers of Coopetition, SSRN working paper 791667

JOURNAL ARTICLES ON COOPETITION STRATEGY


Untangling the Rise of Coopetition: The Intrusion of Competition in a Cooperative Game Structure. 

**BOOK CHAPTERS ON COOPETITION STRATEGY**


**SPECIAL ISSUES ON COOPETITION STRATEGY**

1. *Industrial and Marketing Management*
Special Issue on ”Managing Coopetition Strategy: Transcending the Coopetition Paradox” with Fredéric Le Roy and Wojciech Czakon – Deadline for Paper Submissions: 30 June 2014

2. *International Studies of Management and Organization*
Special Issue on ”Coopetition and Value Networks” with Fredéric Le Roy and Wojciech Czakon – Publication expected in 2014

3. *Management Research*
Special Issue on ”Coopetition Strategy – Stretching the Boundaries of Coopetition” with Daniela Baglieri, Marco Giarratana and Isabel Gutierrez
Vol 7, N.3, 2008

4. *International Studies of Management and Organization*
Special Issue on ”Coopetition Strategy: Toward a New Kind of Interfirm Relationships?” Vol.37, N.2, 2007

**OTHER PUBLICATIONS ON COOPETITION STRATEGY**


TEACHING ON COOPETITION STRATEGY

1. University of Catania  
   MSc in Corporate Finance 2008, 2009  
   Course of Strategic Management (two sessions per year)

2. LUISS “Guido Carli” University of Rome  
   MSc in Management 2010  
   Course of Strategic Management (one session of 3 hrs)

3. University of Catania  
   MSc in Management 2010  
   Course of Industry Dynamics and Business Models (one session)
   MSc in Economics and Management of Public Administrations 2010  
   Course of Territorial Marketing (one session)

4. University of Catania  
   PhD in Business Economics and Management 2010  
   Course in Advanced Topics in Strategic Management (one session)

5. University of Palermo  
   MSc in System Dynamics (ERASMUS MUNDUS Project with Bergen) 2011  
   Course in Strategic Management (one session of 4 hours)

6. University of Cagliari  
   Research Seminar of the School of Economics and Business 2011

7. University of Catania  
   Course of Finance Strategic Management (two sessions)

8. Tuck School of Business at Dartmouth  
   MBA Curriculum 2011-12  
   Course of Coopetition Strategy (mini-course 9 sessions)

9. University of Montpellier I and Montpellier Business School  
   Montpellier Research in Management Labex Entreprendre 2012  
   Coopetition Meeting (two sessions for 5 hours overall)

10. IULM University of Milan  
    MSc in Marketing Consumption and Communication 2012  
    Course of Corporate Communication (one session)

11. University of Palermo  
    MSc in Economics and Finance 2012  
    Course of Strategic Management (one session of 2 hours)

12. Free University of Bozen/Bolzano  
    BSc in Economics and Management Sciences 2012  
    Course of Strategic Management (two sessions of 2 hours)

13. Montreal Local Global Research Group  
    Research Seminar at John Molson School of Management 2013

14. Executive Meeting  
    Tama Group/Novatex Lecture 2012  
    Coopetition Strategy at Tama and Novatex